ALL-NEW
2013

C-MAX HYBRID | C-MAX ENERGI

Ford

Go Further

Maximum efficiency. Any way you power it.

Introducing C-MAX Hybrid and C-MAX Energi Plug-In Hybrid – the all-new family of fuel-efficient, multi-activity vehicles from Ford. Maximized style and real-car performance are now available with a reduced carbon footprint. C-MAX Hybrid runs on a combination of gas and electric power for an EPA-estimated rating of 45 city mpg,[1] which is higher than the EPA-estimated city mpg of Toyota Prius v. And C-MAX Hybrid has an EPA-estimated driving range of 522 miles.[1] *AOL Autos* also calls it "much more fun to drive than Prius." With its charge port and larger lithium-ion battery, C-MAX Energi lets you plug in and plus up to an EPA-estimated rating of 108 city MPGe, an EPA-estimated driving range of 21 miles in electric mode, and a total driving range of 620 miles.[3] The first dedicated hybrid vehicle line from Ford in North America, C-MAX is filled with innovative features and intuitive technology designed for living life to the max. Go further in a 2013 C-MAX.

C-MAX Hybrid SEL. Sterling Gray Metallic. C-MAX Energi. Ice Storm Metallic. Available equipment.

[1]EPA-estimated rating: 45 city/40 hwy/43 combined mpg, C-MAX Hybrid with 13.5-gal. fuel tank. Actual mileage will vary. [2]EPA-estimated rating: 108 city/92 hwy/100 combined MPGe. Actual mileage will vary. MPGe is the EPA equivalent measure of gasoline fuel efficiency for electric mode operation. [3]2013 EPA-estimated rating: 44 city/41 hwy/43 combined mpg, 14-gal. fuel tank; 21 miles electric. Range calculation based on www.fueleconomy.gov. Actual mileage will vary.

Reduced carbon footprint. Real-car performance.

Fuel efficiency and ultra-low emissions are only the beginning. When you step on the accelerator, C-MAX Hybrid and C-MAX Energi both deliver a truly engaging driving experience. The advanced eCVT (electronically controlled continuously variable transmission) smoothly transfers 188 system net horsepower (best-in-class[1] on C-MAX Hybrid) and 129 lb.-ft. of torque to the pavement. An independent front and rear suspension with stabilizer bars helps C-MAX hold its own through twists and turns. As you accelerate through corners, Torque Vectoring Control further enhances its hold on the road. Electric power-assisted steering helps correct for road irregularities and smooths out minor vibrations. C-MAX can even adjust its Active Grille Shutters to make itself more fuel efficient. As *Car and Driver* said, "the C-MAX is dynamically proficient and rewarding to drive, and certainly more so than the cars with which it competes most directly."

Thrive in stop-and-go. Welcome the open road.

Powered by an advanced lithium-ion battery, C-MAX uses our powersplit hybrid architecture to switch seamlessly between its 88-kW electric traction motor and its 2.0L Atkinson-cycle I-4 gasoline engine. Regenerative braking captures over 90% of brake energy and uses it to help recharge the state-of-the-art battery. In C-MAX Hybrid, you can operate in electric mode at speeds of up to 85 mph.[2] The 2.0L engine kicks in only as needed to power the battery and to enhance performance, such as when you're accelerating or passing.

C-MAX Hybrid SEL. Blue Candy Metallic Tinted Clearcoat. Available equipment.

[1]C-MAX Hybrid class is Small Hybrid Vehicles. [2]Models produced or recalibrated after 7/8/2013.

C-MAX Energi: Plug it in. Plus up your drive.

Powered by the same electric motor and 2.0L engine as C-MAX Hybrid, the 2013 C-MAX Energi takes the hybrid experience to the next level with its remarkable 108 city MPGe.[1] Featuring a larger lithium-ion battery and an external charge port with LED-illuminated state-of-charge indicator, C-MAX Energi can operate at speeds of up to 85 mph in electric mode.[2] It also offers an EPA-estimated driving range of 21 miles in electric mode, and a total driving range of 620 miles.[3] You can easily recharge it overnight using a standard 120-volt outlet, or in just 2½ hours using the UL-Listed, weather-resistant *Leviton*® 240-volt home charging station[4] recommended by Ford. Order yours through a Ford Certified Electric Vehicle (EV) Dealer, and our friends at *Best Buy's Geek Squad* will facilitate a hassle-free installation. For more information and interactive learning sessions about Ford plug-in vehicles, visit PlugIntoFord.com.

LEVITON

Geek Squad FROM BEST BUY

Stay connected and informed.

Our award-winning MyFord® Mobile app[5] and website (MyFordMobile.com) provide remote-controlled functionality, making it easy to schedule and monitor charging. Preconditioning your cabin temperature helps maximize battery range. The *MapQuest*® trip planner supplies the most efficient routes to charging stations. Value Charging, powered by *Microsoft*,® can even help you save by charging during your local utility's lower off-peak rate times.[6]

mapquest

Microsoft

C-MAX Energi. Ice Storm Metallic. Available equipment.

[1]EPA-estimated rating: 108 city/92 hwy/100 combined MPGe. 14-gal. fuel tank. Actual mileage will vary. MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. [2]Models produced or recalibrated after 7/8/2013. [3]2013 EPA-estimated rating: 44 city/41 hwy/43 combined mpg. 14-gal. fuel tank; 21 miles electric. Range calculation based on www.fueleconomy.gov. Actual mileage will vary. [4]Available feature. [5]MyFord Mobile subscription complimentary for 5 years from vehicle production date. Subscription fees apply after 5 years. [6]Based on your local utility's participation.

2013 **C-MAX**
ford.com

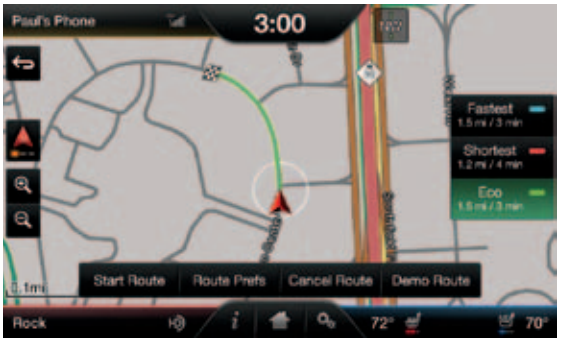
Ford
Go Further

SYNC POWERED BY Microsoft

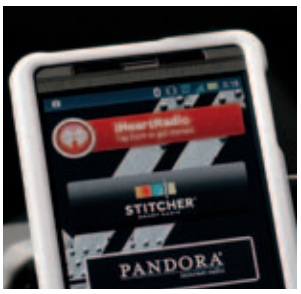
Maximum technology. Engages to take you further.

Our next-generation SmartGauge® with EcoGuide, standard on every C-MAX, innovatively coaches you to get the most from every ride. Vibrant green leaves growing on a virtual vine provide visual feedback on your fuel efficiency. The higher your mpg, the more lush your vine will be. A brake coach screen helps you maximize your range through optimal use of regenerative braking. Intuitive controls and a built-in tutorial make it easy to set the language, units of measurement and more.

Voice-activated SYNC® with MyFord Touch®[1] gives you ultimate control over your phone, entertainment, navigation[2] and climate. The system includes an 8" LCD touch screen, 5-way controls on the steering wheel, and class-exclusive dual USB ports and Wi-Fi® capability. Once paired, SYNC recognizes your phone and transfers your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod.®



Refine your route. Upgrade to the Navigation System[2] and choose the Eco Route turn-by-turn directions for maximum efficiency on every trip.



Command your apps. SYNC AppLink™[3] lets smartphone users control Pandora,® iHeartRadio® and select other apps by voice too.

C-MAX Hybrid SEL. Charcoal Black interior. Available equipment.

[1]Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. [2]Available feature. [3]SYNC AppLink is available on select models and compatible with select smartphone platforms. Commands may vary by phone and AppLink software.

Maximum spaciousness. Smartly designed.

Step inside. This is where C-MAX delivers the flexibility you expect from a multi-activity vehicle. Best-in-class[1] passenger volume of 99.7 cu. ft. offers versatile seating for 5 covered in comfortable cloth[2] or trimmed in luxurious leather[3] (class-exclusive on C-MAX Hybrid). Heated front seats[3] help ward off a chill on cold mornings, and soothe sore muscles after a hard day at play. For the driver, there's a 10-way power-adjustable seat[3] (class-exclusive on C-MAX Energi). Plus, you'll breathe easy thanks to a standard cabin air filter that helps prevent pollen from entering the vehicle through the dual-zone electronic automatic temperature control (class-exclusive on both). From convenient front-seat side cargo trays to discreetly hidden in-floor compartments in the back row and rear cargo area, C-MAX offers you and your passengers plenty of storage versatility too.

Innovative storage solutions.

Lift the floor mat behind either front seat to reveal hidden compartments perfect for storing the standard 120-volt charge cord,[4] your iPad® or other small items cleverly out of view. The 60/40 split rear seat folds down, providing a flat load floor on C-MAX Hybrid.

C-MAX Hybrid SEL. Medium Light Stone leather trim. Available equipment.

[1]C-MAX Hybrid class is Small Hybrid Vehicles. C-MAX Energi class is Small Plug-in Hybrid Vehicles. [2]C-MAX Hybrid SE only. [3]Available feature. [4]C-MAX Energi only.

Maximum versatility. Empowers your active life.

With its class-exclusive, foot-activated liftgate,[1] C-MAX offers you cargo-loading ease the competition simply can't touch. Just move your foot under the rear bumper in a gentle kicking motion while the Intelligent Access key fob[1] stays tucked away in your pocket or purse. Sensors in the bumper can detect your leg and the motion, triggering the liftgate to open. The same action triggers it to close. You can even program the opening height to work inside your garage. The roomy rear cargo area offers up to 52.6 cu. ft. of flexible space to meet your ongoing cargo needs.[2] Carrying passengers and gear? C-MAX makes it easy to split the difference. You can fold down either side of the 60/40 split rear seat with a single motion. This multi-activity vehicle is ready for whatever your life demands.

C-MAX Hybrid SEL. Ingot Silver Metallic. Available equipment.

[1]Available feature. [2]C-MAX Hybrid cargo volume. C-MAX Energi cargo volume: 42.8 cu. ft.

Maximum peace of mind. Engineered with proven expertise.

C-MAX joins an award-winning family of Ford electrified vehicles that have been delighting eco-conscious drivers for more than 10 years. You'll find a lengthy list of smart standards on every C-MAX, including Curve Control, the latest enhancement to our AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™). If it senses you're taking a curve too quickly, Curve Control can help slow the vehicle by as much as 10 mph in approximately one second.[1] C-MAX also comes with 7 standard airbags including a driver's knee airbag, front-seat side airbags, the dual-stage front airbags in our advanced Personal Safety System,™ and the side-curtain airbags in our Safety Canopy® System. In the event of airbag deployment or fuel pump shutoff, Ford SYNC® with 911 Assist® can use your phone to call 911, and even give the operator an urgent message on your behalf.[2]

Get help with backing up, parallel parking and more.

C-MAX offers technology designed to ease your drive and your mind. Whenever you shift into Reverse, the rear view camera[3] shows you what's behind the vehicle. Adults can use our class-exclusive MyKey® to help block calls and text messages, and encourage other smart habits while young drivers are behind the wheel. Active park assist[3] even enables the vehicle to steer itself into parallel spots. You just follow system prompts to shift gears and control the brake and accelerator pedals. So simple.

C-MAX Hybrid SEL. Ruby Red Metallic Tinted Clearcoat. Available equipment.

Driver-assist features are supplemental and do not replace the driver's judgment.

[1]Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. [2]The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. When the feature is ON, 911 Assist uses your paired and connected mobile phone to assist occupants to contact emergency services by dialing 911 if your airbag deploys or, on certain vehicles, if the emergency fuel pump shut-off is activated. [3]Available feature.

Maximum individuality. The choice is yours.

C-MAX offers many ways to personalize your ride. For chilly starts: Class-exclusive heated sideview mirrors with integrated blind spot mirrors and security approach lamps. To set the mood: Ambient lighting in 7 colors. For local and national weather, fuel prices and more: A 6-month trial subscription to SiriusXM Satellite Radio, Traffic and Travel Link on the voice-activated Navigation System.[1] To entertain: A 9-speaker Audio System from Sony® with HD Radio™ Technology and iTunes® tagging. And for expansive views: a panoramic fixed glass roof (available on both; class-exclusive on C-MAX Energi).

- Heated sideview mirrors[1]
- Ambient lighting[1]
- SiriusXM Satellite Radio, Traffic and Travel Link[1]
- Audio System from Sony®[1]
- Panoramic fixed glass roof[1]

SiriusXM™ SATELLITE RADIO

[1]Available feature.

C-MAX Hybrid SEL in White Platinum Metallic Tri-coat customized with keyless entry keypad,[1,2] roof-mounted crossbars and bike carriers by THULE,®[3] smoked side window deflectors and molded splash guards

Remote start systems[1]

Rear bumper and cargo area protectors

All-weather floor mats

Roof-mounted cargo box by THULE[3]

Exterior

Custom graphics[3]

Racks and carriers[3]

Hood protector[3]

Full vehicle covers

Charge door decal[4]

Wheel lock kit

Flat splash guards

Interior

Ash cup/coin holder

Cargo organizers and protectors

Interior light kit[1]

Charge cord bag[3,4]

Electronics

Vehicle security systems

Warning sensor systems[3]

Portable DVD rear-seat entertainment systems[3]

custom accessories

accessories.ford.com

[1]Available on C-MAX Hybrid only. [2]Not available with Intelligent Access with push-button start.
[3]Ford Licensed Accessory. [4]Available on C-MAX Energi only.

C-MAX Standard Features

Mechanical

- Active Grille Shutters
- Electric power-assisted steering
- Electronically controlled continuously variable transmission (eCVT)
- Front-wheel drive (FWD)
- Independent front and rear suspension with stabilizer bars
- Intelligent Oil-Life Monitor®
- Regenerative Braking System with 4-wheel disc Anti-Lock Brake System (ABS)
- Tire mobility kit
- Torque Vectoring Control

Seating

- 5-passenger seating
- Front bucket seats with 4-way adjustable head restraints
- Rear 60/40 split forward-folding bench seat with adjustable head restraints for all 3 seating positions

Interior

- 12-volt powerpoints (3)
- 110-volt power outlet
- Active noise cancellation
- Acoustic-laminate windshield
- Adjustable driver and front-passenger sun visors with illuminated vanity mirrors
- Cabin air filter
- Cargo area tie-down hooks
- Center console with armrest, storage, 2 cupholders and 12-volt powerpoint
- Compass
- Cruise control
- Dual-zone electronic automatic temperature control
- Front and rear carpeted floor mats
- Front and rear dome lights with theater dimming
- Front-door storage bins
- Front seat back map pockets
- Illuminated glove compartment
- Instrument panel and door trim in simulated metal finish
- Leather-wrapped shifter
- Leather-wrapped steering wheel with cruise, audio and 5-way MyFord® controls
- Manual tilt/telescoping steering column
- Next-generation SmartGauge® with EcoGuide
- Outside temperature display
- Overhead storage console
- Power door locks with illuminated switches
- Power windows with one-touch-up/-down for all windows and illuminated switches
- Rear grab handles with integrated coat hooks
- Rear in-floor storage compartments
- Rear-seat heat ducts
- Remote liftgate release
- Trip computer

Exterior

- 17" machined aluminum wheels with P225/50R17 tires
- Black rocker panel moldings
- Body-color door handles
- Body-color front and rear bumpers
- Easy Fuel® capless fuel filler
- Halogen headlamps
- Rear spoiler
- Rear-window defroster with timer
- Windshield wipers – Front: variable-intermittent (speed-sensitive) with washer; rear: fixed 2-speed with washer

Safety & Security

- Personal Safety System™ for driver and front passenger includes dual-stage front airbags,[1] safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- 3-point safety belts for all seating positions
- AdvanceTrac® with RSC® (Roll Stability Control™), all-speed traction control and Curve Control
- Battery saver with headlamps-off delay
- Child-safety rear door locks
- Driver's knee airbag[1]
- Front-seat side airbags[1]
- Integrated keyhead transmitter remotes (2)
- LATCH – Lower Anchors and Tether Anchors for Children
- MyKey®
- Safety Canopy® System with side-curtain airbags[1] and rollover sensor
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™[2] unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions
- Tire Pressure Monitoring System

Horsepower, Torque & EPA-Estimated Fuel Economy

C-MAX Hybrid		
2.0L iVCT Atkinson-cycle I-4 Hybrid Electric Vehicle (HEV) Engine	Total system net horsepower: 188	Gas engine torque (lb.-ft.): 129
Electronically controlled continuously variable transmission (eCVT)	45 city/40 hwy/43 combined mpg	
C-MAX Energi		
2.0L iVCT Atkinson-cycle I-4 Plug-In Hybrid Electric Vehicle (PHEV) Engine	Total system net horsepower: 188 (charge sustained mode)	Gas engine torque (lb.-ft.): 129
Electronically controlled continuously variable transmission (eCVT)	44 city/41 hwy/43 combined mpg (gasoline only); 108 city/92 hwy/100 combined MPGe	

[1]Always wear your safety belt and secure children in the rear seat. [2]SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

Comparisons based on 2013 competitive models (C-MAX Hybrid class is Small Hybrid Vehicles; C-MAX Energi class is Small Plug-in Hybrid Vehicles), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

C-MAX Standard Features

C-MAX Hybrid SE

Equipment Group 200A
Includes all standard features, plus:

Mechanical

2.0L iVCT Atkinson-cycle I-4 hybrid electric vehicle (HEV) engine with permanent-magnet AC-synchronous electric motor

Advanced Lithium-Ion Battery Pack System

Seating

6-way manual driver and 4-way manual front-passenger seats

Cloth seating

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers with speed-compensated volume

Ford SYNC® voice-activated, in-vehicle connectivity system

MyFord with 4.2" color LCD displays in instrument cluster and center stack, and media hub with auxiliary audio input jack and unique hybrid screens

Exterior

Body-color, power, manually folding sideview mirrors with turn signal indicators and integrated blind spot mirrors

Satin-chrome grille with Piano Black accents

C-MAX Hybrid SEL

Equipment Group 300A
Includes all SE features, plus:

Seating

Heated front bucket seats, including 10-way power driver's seat with power lumbar

Leather-trimmed seating with rear-seat center fold-down armrest

Interior

Ambient lighting

Auto-dimming rearview mirror

Intelligent Access with push-button start and 2 key fob transmitters

MyFord Touch® with two 4.2" configurable LCD displays in instrument cluster; 8" LCD touch screen in center stack; unique hybrid driving screens; and media hub with 2 USB ports, SD card reader and audio/video input jacks

SiriusXM Satellite Radio with 6-month trial subscription

SYNC voice-activated, in-vehicle connectivity system with SYNC Services[1] for Traffic, Directions and Information

Universal garage door opener

Exterior

Body-color, power, heated, manually folding sideview mirrors with turn signal indicators, security approach lamps and integrated blind spot mirrors

Chrome beltline moldings

Fog lamps

Perimeter alarm

Rain-sensing windshield wipers

Reverse Sensing System

C-MAX Energi

Equipment Group 300A
Includes all Hybrid SEL features, plus:

Mechanical

2.0L iVCT Atkinson-cycle I-4 plug-in hybrid electric vehicle (PHEV) engine with permanent-magnet AC-synchronous electric motor

120-volt charge cord

EV Mode button with EV Now, EV Later and EV Auto

Larger Lithium-Ion Battery Pack System

Interior

MyFord Mobile application[2] with 5-year data subscription

MyFord Touch with two 4.2" configurable LCD displays in instrument cluster, 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks with unique plug-in driving screens

Exterior

External charge port with LED-illuminated state-of-charge indicator

Exterior Dimensions

Wheelbase	104.3"
Length	173.6"
Height	63.9"
Width – Including mirrors	82.1"
Width – Mirrors folded	75.6"

Interior Dimensions

Head room (front/rear)	41.0"/39.4"
Shoulder room (front/rear)	55.9"/55.2"
Hip room (front/rear)	54.3"/51.9"
Leg room (front/rear)	43.1"/36.5"
Cargo length with rear seats folded	
C-MAX Hybrid	66.0"
C-MAX Energi	64.7"
Cargo length with rear seats up	
C-MAX Hybrid	32.4"
C-MAX Energi	32.0"

Capacities (cu. ft.)

Passenger volume	99.7
Cargo volume behind front seats	
C-MAX Hybrid	52.6
C-MAX Energi	42.8
Cargo volume behind rear seats	
C-MAX Hybrid	24.5
C-MAX Energi	19.2
Fuel tank (gal.)	
C-MAX Hybrid	13.5
C-MAX Energi	14.0

[1]Complimentary 3-year subscription for owners of new vehicles. Subscription fees apply after 3 years. [2]Available early 2013.

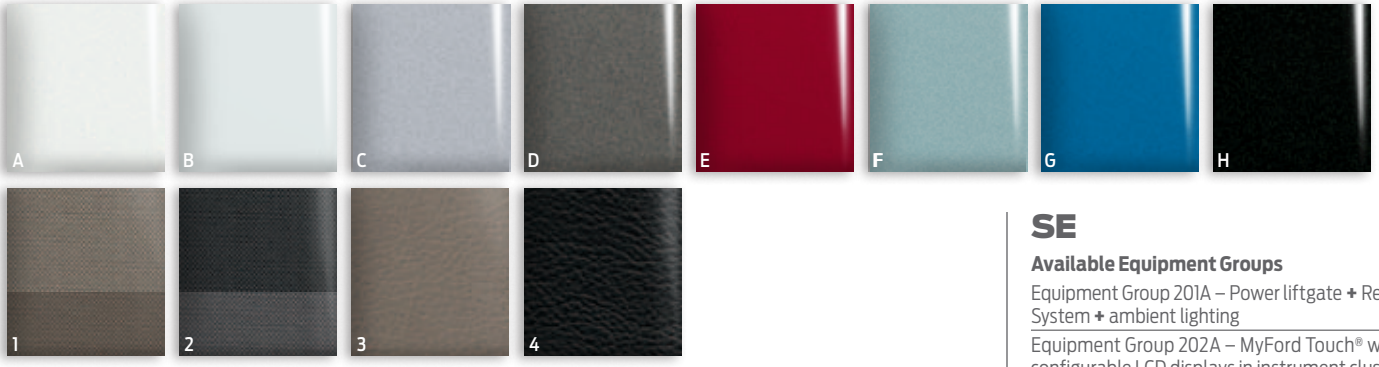
Dimensions may vary by trim level. MapQuest is a trademark of AOL Inc. Microsoft is a registered trademark of Microsoft Corporation. Wi-Fi is a registered trademark of the Wi-Fi Alliance.® iPod, iPad and iTunes are registered trademarks of Apple Inc. All rights reserved. PANDORA, the PANDORA logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. iHeartRadio is a registered trademark of Clear Channel Broadcasting, Inc. SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. See Sirius XM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available in the 48 contiguous United States, DC, and PR. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Sony is a registered trademark of the Sony Corporation. HD Radio is a proprietary trademark of iBiquity Digital Corp. THULE is a registered trademark of Thule Sweden AB.

C-MAX Hybrid SE/SEL & C-MAX Energi

C-MAX Hybrid SEL. Charcoal Black leather trim. Available equipment. ▌SE. Charcoal Black cloth seat with Warm Steel accents. ▌Intelligent Access with push-button start.[1] ▌110-volt power outlet. ▌Heated front seats.[1] 12-volt powerpoint. ▌C-MAX Energi. External charge port with LED-illuminated state-of-charge indicator.

[1]Available feature.

C-MAX Hybrid SE/SEL & C-MAX Energi



Exteriors	Interiors			
A White Platinum Metallic Tri-coat[1]	1	2	3	4
B Oxford White	1	2	3	4
C Ingot Silver Metallic	1	2	3	4
D Sterling Gray Metallic	1	2	3	4
E Ruby Red Metallic Tinted Clearcoat[1]	1	2	3	4
F Ice Storm Metallic	1	2	3	4
G Blue Candy Metallic Tinted Clearcoat[1]	1	2	3	4
H Tuxedo Black Metallic	1	2	3	4

1 Medium Light Stone Cloth with Medium Dark Stone Accents – Standard on SE
2 Charcoal Black Cloth with Warm Steel Accents – Standard on SE
3 Medium Light Stone Leather – Standard on SEL/C-MAX Energi
4 Charcoal Black Leather – Standard on SEL/C-MAX Energi

17" Machined Aluminum
Standard

SUNPOWER®

Drive green for life.™

Ford has teamed up with SunPower® to offer a rooftop solar system that will provide enough clean, renewable energy to offset the electricity used to charge your C-MAX Energi. The 2.5-kW system is sized to accommodate a customer who drives approximately 12,000 miles per year. To sign up for a free, no-obligation home evaluation, visit sunpowercorp.com/ford or call 1-800-SUNPOWER.

Hybrid/Electric Component Warranty

Your vehicle's unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please refer to your Warranty Guide for coverage details.

SE

Available Equipment Groups

Equipment Group 201A – Power liftgate + Reverse Sensing System + ambient lighting

Equipment Group 202A – MyFord Touch® with two 4.2" configurable LCD displays in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks + Ford SYNC® voice-activated, in-vehicle connectivity system with SYNC Services for Traffic, Directions and Information + SiriusXM Satellite Radio with 6-month trial subscription

Equipment Group 203A – Includes all content of 201A and 202A + voice-activated Navigation System

Available Packages

Cargo Management Package includes foldable, soft cargo organizer, and cargo net

Exterior Protection Package includes rear bumper protector and front and rear splash guards

Interior Protection Package includes front and rear all-weather floor mats and cargo area protector

Winter Package includes heated front cloth seats and heated sideview mirrors with security approach lamps

Available Options

Full-vehicle covers

Panoramic fixed glass roof

Remote Start System

SEL & C-MAX Energi

Available Equipment Groups

Equipment Group 301A – Voice-activated Navigation System + Audio System from Sony® with 9 speakers + HD Radio™ Technology

Equipment Group 302A – Includes all content of 301A + power liftgate with foot-activated feature + rear view camera

Equipment Group 303A – Includes all content of 301A and 302A + active park assist + Forward Sensing System (Parking Technology Package)

Available Packages

Cargo Management Package (C-MAX Hybrid only)

Exterior Protection Package

Interior Protection Package

Available Options

Charge cord bag by THULE® (C-MAX Energi only)

Full-vehicle covers

Panoramic fixed glass roof

Remote Start System (C-MAX Hybrid only)

C-MAX Energi. Ice Storm Metallic. C-MAX Hybrid SEL. Sterling Gray Metallic. Available equipment.

[1]Additional charge.
Colors are representative only. See your dealer for actual paint/trim options.

QUALITY, GREEN, SAFE AND SMART.

ford.com

New Vehicle Limited Warranty. We want your Ford C-MAX ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. C-MAX unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of these limited warranties. **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties. **PlugIntoFord.com** is the place to visit for interactive learning tools that will help you make the most of your electrified lifestyle as a C-MAX Energi owner.

Follow Ford: facebook.com/FordCMAX twitter.com/forddrivegreen youtube.com/ford gplus.to/FordMotorCompany

©2013 Ford Motor Company 13CMXWEBPDF